

## Privacy Policy

**Last Updated:** April 6, 2025

**1. Introduction** Newads, LLC ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website ("Site"), including any forms or communication channels provided. By using the Site, you consent to the data practices described in this policy.

**2. Information We Collect** We collect information in the following ways:

- **Information You Voluntarily Provide:** When you fill out contact forms, request estimates, or otherwise communicate with us through the Site, we collect the personal information you choose to provide, such as your name, email address, phone number, and any details regarding your project or inquiry.
- **Information Collected Automatically (by Third-Party Hosting):** Our website is hosted by a third-party provider (GoDaddy/cPanel). Like most web hosts, their servers may automatically log technical information when you access the Site, potentially including your IP address, browser type, operating system, and access times. This information is typically used by the hosting provider for operational purposes, such as maintaining security and diagnosing technical problems. Newads, LLC does not directly access or use this server-level log data, including IP addresses, for tracking users or for marketing purposes.

**3. How We Use Your Information** We use the information we collect *directly from you* primarily for the following purposes:

- **Communication:** To respond to your inquiries, provide project estimates, and communicate with you about our professional services.
- **Service Delivery:** To fulfill our contractual obligations and deliver the professional services you engage us for (e.g., website development, SEO).
- **Business Operations:** For internal record-keeping and administrative purposes.

**4. Information Sharing and Disclosure** Newads, LLC respects your privacy.

- **No Sale of Information:** We do not sell, rent, lease, or trade your personal information to third parties.
- **Limited Disclosure:** We will only disclose your personal information if required to do so by law, in response to valid legal process (such as a subpoena or court order), or if we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or comply with a legal obligation.

**5. Data Retention** We retain the personal information you provide only for as long as necessary to fulfill the purposes for which it was collected, including providing services to you, resolving disputes, establishing legal defenses, conducting audits, pursuing legitimate business purposes,

enforcing our agreements, and complying with applicable laws. When your information is no longer needed for these purposes, we will take reasonable steps to securely delete or anonymize it.

**6. Data Security** We implement reasonable administrative, technical, and physical security measures designed to protect your personal information from unauthorized access, use, alteration, or disclosure. However, please be aware that no method of transmission over the Internet or method of electronic storage is 100% secure, and we cannot guarantee its absolute security[cite: 32].

**7. Your Choices and Rights** You have certain choices regarding the personal information you provide to us:

- **Access and Correction:** You may contact us at any time to request access to the personal information we hold about you or to request corrections to any inaccuracies.
- **Deletion:** You may request the deletion of your personal information, subject to our retention needs for legitimate business purposes or legal obligations. Please contact us using the information below to make such requests.

**8. Changes to This Privacy Policy** We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons[cite: 35]. Any changes will be effective immediately upon posting the revised policy on the Site, with an updated "Last Updated" date at the top of this page. We encourage you to review this Privacy Policy periodically.

**9. Contact Us** If you have any questions about this Privacy Policy or our privacy practices, or if you wish to exercise any of your rights regarding your personal information, please contact us:

- **Email:** wesyielding1@gmail.com
- **Phone:** 417-693-2310